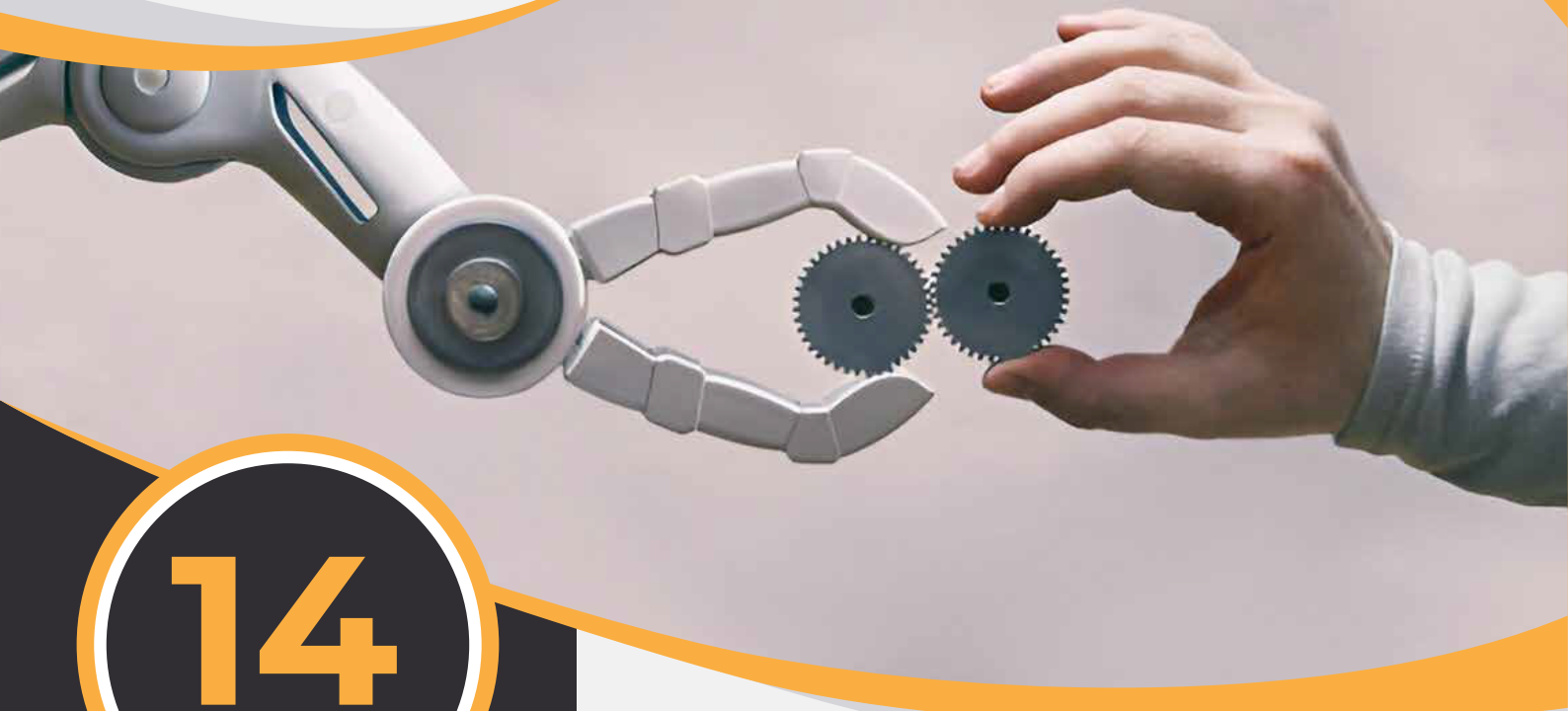




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JULY, 2026

PROMPT ENGINEERING FOR PROFESSIONALS

FACILITATOR

MR. SAJID MAJEED

Sajid Majeed is a dynamic and creative trainer who can provide insights for Data Analytics using Prompt Engineering. Skilled in Python, Data analytics, Artificial Intelligence, Prompt Engineering and AI Tools. Striving to propel forward into the deep sea of Artificial Intelligence and related topics.



ONLINE TRAINING

COURSE MODULES:

Session 1: Introduction to Prompt Engineering & AI Basics

- What is Prompt Engineering?
- Importance in Generative AI Ecosystem
- Real world Applications (content creation, education, automation)
- Activity: Live demonstration – Try your first prompt

Session 2: Anatomy of a Good Prompt

- Key components: Clarity, Context, Specificity, Examples
- Prompting patterns: Zero-shot, Few-shot, Chain-of-Thought
- Hands-on: Write and modify prompts for 2 different use cases

Session 3: Crafting & Refining Prompts

- Prompting for different domains (writing, data, image, code)
- Role-based prompting ("Act as...")
- Magic phrases for better control
- Activity: Group task – Solve a real-world challenge using prompt engineering

Session 4: Advanced Prompt Techniques

- Prompt chaining & multi-step tasks
- Integrating prompts with other tools (e.g., spreadsheets, web apps)
- Exercise: Design a multi-step or chained prompt workflow

Session 5: Evaluation, Bias, and Ethics

- Evaluating prompt effectiveness
- Ethical considerations and avoiding bias
- Mini Project: Peer review and improve each other's prompts

Session 6: Capstone Activity & Wrap-Up

- Capstone Project: Participants build a prompt system for a selected domain
- Key takeaways and feedback
- Resources for further learning

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