



# Mastering Business Forecasting with Excel: Turning Numbers into Actionable Insights

Online Via Zoom

## Trainer

### Ms. Sumaira Ghouri

Sumaira Ghouri is an experienced Corporate Trainer, Course Facilitator, Lecturer and Public Speaker. She has more than 12 years' experience working in the Human Resource and General Administration fields holding progressively more challenging positions from HR Generalist to Manager Training. She has worked in Pharmaceuticals, Printing & Packaging, Import & Export, Textile, Manufacturing and Training industries and brings with her a much-diversified background in the field of HRM and Administration.

She has done MS Business Administration, MBA in HRM & MIS, Masters in Economics, M.Ed., B.Sc [Honors], PGD Labour, Laws & Labour Administration (1st Position Holder & Gold Medalist from NILAT), DIT.

FOR REGISTRATION

Registration@nibaf.gov.pk | 051-9269778



May 12, 2023

9:30 am - 5:30 pm

## Contents

**Modul #1:** Fundamentals of Business Forecasting

**Module#2:** Plan a forecast Model

**Module#3:** Business Forecasting Via Powerful Functions

**Module#4:** Fast-Forecasting Tools in Excel

**Module#5:** Comparing Business Scenarios Via What-if Analysis

**Module#6:** Looking Outside Your Data via Analysis Tool Pak

**Module#7:** Break-Even Analysis

**Module#8:** Measuring Forecast Accuracy

**Modul #9:** Create Dashboard to Forecast Data

## Training Fee

Rs. 10,000 Plus Tax



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