



One-day **Awareness Session** for SME's

F2F, Rawalpindi

FRIDAY
May 12, 2023
10:30am-1:30pm

Purpose

The idea of these sessions are to create awareness among SME's regarding financial services (banking products and SBP schemes), and thus helping them to develop their Business.

Contents

- SBP role in development finance specially in SME banking
- SBP/Govt schemes for SMEs and startups:
 - ✓ SME Refinance & Credit Guarantee Schemes
 - ✓ Special Refinance and Credit Guarantee Scheme for Women Entrepreneurs
 - ✓ Prime Minister's Kamyab Jawan Youth Entrepreneurship Scheme (YES);
 - ✓ Other schemes for the development of SME sector

Expert trainers from SBP and SMEDA will deliver the training.

nibaf.sbp.org.pk

Learning Objectives

The participants will be able to:

1. Learn about financial services offered by banks (both assets & liability), especially those suiting the small enterprises and new entrepreneurs.
2. Know the SBP schemes for SMEs including new start ups



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