



DATE: 10-14 JULY, 2023

TIME: 9:30AM – 5:00PM

BRANCH MANAGERS CERTIFICATION PROGRAM (BMCP-4)

Venue

Multan

CONTENTS

- Module 1
Leadership and Communication
- Module 2
Regulatory Compliance
- Module 3
Marketing & Selling Bank Products
and Services
- Module 4
Overview of the Lending Operations
- Module 5
Foreign Trade Operation
- Module 6
Overview of the SBP Currency
Management Strategy
- Module 7
Islamic Banking Operations
- Module 8
SBP Digital Drive on Foreign Exchange
Operations
- Module 9
Service Delivery Excellence for Managers
- Experiential Learning Activities on
Leadership, Team Building, Sales and
Planning
- Business Planning Project, Preparation,
Presentation and assessment



FEE:
PKR 60,000
(Plus Tax)

FACILITATOR

Panel of Trainers from
NIBAF, SBP and SBP-BSC



LAST DATE: 7 JULY, 2023



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