

DATE: 17 JULY, 2023

TIME: 9:30AM - 5:00PM

PRESENTING WITH POWER: ENHANCE YOUR SKILLS WITH TABLEAU'S STORY POINTS

Training Mode
Online

COURSE OVERVIEW

Become a master of presenting data and insights with Tableau, the leading data visualization tool. This comprehensive course is designed to empower you with the skills and knowledge needed to deliver impactful presentations that captivate your audience. Through a hands-on learning approach, you will dive into real-world examples and engaging exercises, allowing you to apply your learning immediately and reinforce your skills. This course focuses on harnessing Tableau's robust data visualization capabilities to elevate your presentation skills. You will discover how to effectively communicate and convey your data-driven insights, ensuring that your message resonates with your audience.



COURSE CONTENTS

- · Introduction to Data Visualization and Presentation
- Understanding Tableau
- Principles of Effective Data Visualization
- Selecting the Right Visualizations
- Designing Engaging Dashboards
- Storytelling with Data
- Interactivity and User Experience
- Presenting and Delivering with Impact

FACILITATOR

MS. SUMAIRA GHOURI



Ms. Sumaira Ghouri is an experienced Corporate Trainer with more than 12 years' experience working in the Human Resource and General Administration fields holding progressively more challenging positions from HR Generalist to Manager Training. She has worked in Pharmaceuticals, Printing & Packaging, Import & Export, Textile, Manufacturing and Training industries and brings with her a much-diversified background in the field of HRM and Administration. She has done MS Business Administration, MBA in HRM & MIS, Masters in Economics, M.Ed., B.Sc [Honors], PGD Labour, Laws & Labour Administration (1st Position Holder & Gold Medalist from NILAT), DIT and has trained more than 2500 business professionals.

LAST DATE: 14 JULY, 2023







