



**DATE: 14 JULY, 2023**  
**TIME: 9:30AM – 5:00PM**

Training Mode

Online

# MASTERING BUSINESS FORECASTING WITH EXCEL: TURNING NUMBERS INTO ACTIONABLE INSIGHTS

## COURSE OVERVIEW

Forecasting is a crucial practice for businesses to predict future outcomes by analyzing past and current events. It is a decision-making tool that helps businesses cope with the uncertainties of the future by examining historical data and trends. This course is designed to equip you with the skills to use Excel's specialized analytical functionality to enhance your forecasting abilities.

## COURSE CONTENTS

**Module-1**  
Fundamentals of Business Forecasting

**Module-2**  
Plan a forecast Model

**Module-3**  
Business Forecasting

**Module-4**  
Fast-Forecasting Tools in Excel

**Module-5**  
Comparing Business Scenarios Via What-if Analysis

**Module-6**  
Looking Outside Your Data via Analysis Tool Pak



FEE:

**PKR 10,000**  
(Plus Tax)

**Module-7**  
Break-Even Analysis

**Module-8**  
Measuring Forecast Accuracy

**Module-9**  
Create Dashboard to Forecast Data

**FACILITATOR**

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**LAST DATE: 12 JULY, 2023**



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