



DATE: 13 JULY, 2023

TIME: 9:30 AM – 1:30 PM

DETECTION OF CREDIT CARD FRAUDS USING DATA ANALYTICS

Training Mode

ONLINE

LAST DATE OF REGISTRATION
11 JULY, 2023

COURSE OVERVIEW

Credit card fraud is increasing considerably with the development of modern technology and the global communication. Credit card fraud costs consumers and the financial institutions billions of dollars annually, and fraudsters are continuously using new ways and tactics to commit illegal actions. Thus, fraud detection systems have become all the more significant for banks and financial institutions, to minimize their losses.

CONTENTS

- Credit Cards- The Concept
- Credit Cards- Fraud Categories
- Data Analytics (Credit Cards)
- Combating Credit Cards Frauds (Merchants, Banks, Card issuers, Regulators & End-Users)
- SBP Measures: Credit Cards Business
- Case Studies

TARGET AUDIENCE

- ◇ Branch Operations Managers
- ◇ Branch Managers
- ◇ Cash Deposit In-Charge/Cash Supervisors
- ◇ Operations Staff – Branch Banking/Back Office
- ◇ Credit Card Department
- ◇ Compliance Officers/Officers of Regional/ Area Offices
- ◇ Risk Management Staff



FEE:

**PKR
10,000**

(excluding sales tax)

FACILITATOR

SYED SHAHAB HUSSAIN



An experienced and dexterous banking professional having rich experience in Conventional, Branchless, Microfinance Banks in diversified areas. He is currently working as Head Branch Banking Operations at FINCA Microfinance.

CONTACT DETAILS

Email: registration@nibaf.gov.pk, marketing@ibp.org.pk | **TEL:** 051-9269778, 021-35277511
WhatsApp: 0303-065 29 63 | **Mobile:** 0300-5485362