



Going Digital in Pakistan's Financial Sector



In the wake of the technological evolution in the financial services landscape and changes in consumer behavior, Digital Financial Services have emerged as a critical game changer. The stakeholders must have awareness of prevailing industry dynamics and regulatory regime. This training course has been designed to enable the participants to understand the components of effective digital banking strategies, products and digital journey of customers.

Contents

Overview of Digital Financial Landscape in Pakistan

The need for digitalization of products and services

Understanding the Regulatory Environment

- Regulator's vision and expectations
- Instructions on enhancing Digitization
- Digital Onboarding Framework
- Regulations for Digital Onboarding of Merchants
- Mandatory and Optional Digital Products

Industry's Learnings

- Bottlenecks and their solutions
- Short Case Studies
- Fire-Side Chat

November 09, 2022
9:30 am - 5:30 pm

Trainer



Mr. Farhan Shoukat

Joint Director
State Bank of Pakistan

Mr. Farhan is a Certified Professional Trainer -IAPPD Global. He has over 12 years of experience in Banking Supervision and has been involved in various key policy initiatives taken by SBP with respect to Digital Banking. Besides, Farhan is a devout Philanthropist and has volunteered for several welfare organizations.

Who should attend?

- Individuals involved in design/implementation of Digital Strategy, Products and relevant policies/SOPs of their institutions.
- Vendors and Consultants for Digital Products and user interfaces.
- Students/Researchers with relevant academic or experiential interests

Training Fee: 10,000 Plus Tax

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