

# Presentation Skills with Story Telling

**June 2-3, 2022**  
**9:00am-5:00pm**

## Content

- Why Stories instead of basic presentations?
- Impact of fiction on our minds
- How does our mind remember and recall information?
- Impact of storytelling on our hormone 'cortisol'
- 8 Classic story telling techniques
  - Monomyth
  - The Mountain
  - Nested Loops
  - Sparklines
  - In Media Res
  - Converging Ideas
  - False Start
  - Petal Structure
- The power of storytelling as a business tool
- Story telling in TED Style
- How to convert your idea/proposition into a great story?
- Case Studies & Exercises
- Record a creative autobiography

**F2F, Karachi**

**Course Fee**  
**20,000 Plus Tax**



**Trainer**

## Mr. Uzair Ausaf

Uzair Ausaf is a combination of passion and persistence, is a serial entrepreneur and had his first start up at the age of 23, while simultaneously spearheading a Consulting firm where he grew the revenues by 101% in a year's time. He is a founder of a Communication, Consulting and a Training firm, CUBE CONSULTING and is on a mission to 'Multiply Human Potential'. He started his training career in 2012 while pursuing his Master's degree in Marketing and ever since he has not looked back. Uzair is a certified trainer, facilitator, moderator, HR practitioner & NLP Coach from School of Leadership, British Council, University of Concordia-Canada & American Board of Neuro-linguistic Programming respectively. Being close to a decade strong in the learning industry, Uzair has worked with 100+ organizations across parts of Europe, India, Sri Lanka and Pakistan with numerous multinationals and national organizations, educational institutes & public enterprises.

**Registration@nibaf.gov.pk**

**051-9269778**